

WRITTEN BY BC HOMES MAGAZINE STAFF



Bruce Pomeroy is ready to move into single-family home maintenance.

against the **ELEMENTS**

ONE MAN'S QUEST TO PROTECT YOUR HOME

You definitely couldn't say that Bruce Pomeroy is afraid to try something new. After spending all his adult life in the BC construction industry, he has learned the importance of following the needs of the market. Twenty years ago, Bruce Pomeroy could not have predicted where he has ended up today. Owner and president of Pomeroy Construction & Maintenance (PCM), Bruce was ushered into the construction industry by his father, Cyril Pomeroy, who established Pomeroy Engineering and Pomeroy Development Corp. Ltd. over 47 years ago. Bruce built houses with his dad, which educated him about what constitutes a well-built home. 🐾



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This came in handy when his line of work changed in the early 1990s. Cyril and Bruce were working together building homes, and their company started to get a lot of demand for remediation and maintenance work. "It all began when someone we knew asked us to inspect the rot that had permeated his building," says Bruce. "At first we turned him down because we were construction, not service, people. But we gave in, saw the extent of damage and ultimately repaired it. Before long, repair and renovation took over our business: within a few years it comprised half of our daily activities, and today it represents about 90 per cent of our work."

In 1991, Bruce founded PCM and he's never looked back. He may have initially been resistant to the change, but he let the company naturally evolve and he fol-

lowed its momentum. For 17 years, PCM has been offering a highly advanced building envelope maintenance program to multi-family units. First, PCM inspects the building, then offers customized maintenance and renewal plans that include construction, small to major repairs, cleaning and even tailor-made maintenance manuals. Bruce Pomeroy explains, "We routinely encounter individuals or strata councils who fail to perform menial tasks like caulking replacement or repainting, and more complex tasks are frequently beyond their scope of capabilities. In the case of strata councils that adopt our program, money is set aside for maintenance and we do all the work."

Now, Bruce and his crew are expanding a new aspect of the company—single-family home maintenance. Although multi-family

homes will remain the biggest part of the business, Bruce acknowledges the importance of enlisting single-family homes in the program as well. The new program, called "PomGuard," will offer all of the same features as their current maintenance and repair program, but it will be up to home owners to bring PCM in.

Once PCM is hired by a home owner, the first step is to come in and inspect the building envelope, from foundation to roof. After this initial inspection, a comprehensive report is sent to the owner with a detailed list of everything that needs attention. This might include anything from improper caulking and insulation around windows to moisture and rot in walls. The next step is to negotiate a contract with the home owner, which can range in price and length, depending on the size of the house and the preference of the client. The PCM team then visits the home twice a year for general maintenance and cleaning, which includes a checklist and recap, where any problems will be identified.

For Bruce Pomeroy, the single-family program was a natural progression for the company. "We've spent the past year fine-tuning the document so that we are a genuine one-stop shop for clients," he explains. "The program is affordable, effective, fully warrantied and transferable, which is especially useful for clients who want to sell their homes." In BC, where home buyers invest so much to become homeowners, it only makes sense for them to take the necessary steps to preserve their investment and have peace of mind.

For more information, visit www.pomeroyconstruction.com.